



LMG03013 - Managerial Psychology

Introduction

This course introduces the participants to behavioral science theories, methods, and tools and provides opportunities to use and apply them to commercial and managerial work and career. The course will cover an overview of work and organizations in modern industrial society, individual behavior and group behavior.

Design for

This program is designed for any participant with are interested in learning and understanding the behavioral aspect of people, group and organization.

Contents

He following topics will be covered in the course:

1. Introduction to Organization Psychology
2. Motivation
3. Perception and attitudes
4. Decision Making
5. Group and Social Influence
6. Leadership and Power

Language Medium

Cantonese (supplemented
With English)
English course manual

Duration

1.5 day

Contact our Sales Consultant for assistance - free of charge

Tel: 8200 6826
